

PAYMENT INFORMATION

Payment may be made by credit card or check made payable to Preservation Texas.

Check enclosed for \$ _____.

Please charge my credit card \$ _____.

CREDIT CARD INFORMATION

Please circle: VISA MC AMEX

Card Number # _____

Exp. Date _____

Name on Card _____

X _____
Signature

**QUESTIONS? CALL 512.472.0102 OR
INFO@PRESERVATIONTEXAS.ORG**

WHERE TO SEND

Return registration form with payment to:

Preservation Texas, Inc.
P.O. Box 12832
Austin, TX 78711-2832

OR FAX TO:
512.472.0740

OR ONLINE AT:
www.preservationtexas.org

Join Preservation Texas in Austin on
February 4-5, 2010 for the Preservation
Summit.

The Preservation Summit is an opportunity to identify issues related to the preservation of the historic built environment, develop strategic approaches and solutions to the issues, and to cultivate partnerships across the state. The Summit is not a conference with presentations and question/answer sessions; it is a dynamic format that is meant to be inclusive, to promote the exchange of preservation experiences, and is result oriented.

The purpose of the Summit is to:

- Identify and prioritize major preservation issues in the state and identify a course of action to resolve those identified issues;
- Share successes and challenges with a diverse audience that represents urban and rural communities from all 254 counties in Texas;
- Focus on all aspects of historic preservation and community revitalization in our cities, small towns, and rural communities; and,
- Cultivate partnerships.

The Summit is organized as a series of meetings where local experiences and issues are brought forward for discussion. Smaller, roundtable meetings will be led by a moderator in order to facilitate a group discussion. Following the roundtables, Summit participants will gather in a larger-scale forum that will be moderated by knowledgeable leaders. The final forum will recapture the information discussed in the roundtables and forums. At each forum, all of the previous discussions will be provided to each participant.



Preservation Texas, Inc., a not-for-profit membership organization, is the advocate for preserving the historic resources of Texas. Founded in 1985, Preservation Texas is a Statewide Partner of the National Trust of Historic Preservation.

Preservation Texas' Most Endangered List reflects the diversity of the state's historic structures and the opportunities that exist to save them. Each structure on the List has a compelling reason for endangerment, from the threat of destruction and adverse development to neglect. This year's sites represent imminent needs and the highest probability for positive action.

Preservation Texas relies on generous support from foundations, companies, and individuals. We are truly appreciative to the following organizations for their support:

- Burdine Johnson Foundation
- Partners in the Field challenge grant from the National Trust for Historic Preservation
- Kirksey Architecture
- Summerlee Foundation
- Texas Historical Commission
- Trans Pecos Land Surveyors



identify
preservation-related issues

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**PRESERVATION
Summit
2010**

February 4-5, 2010 • Austin, Texas

PRESERVATION Summit 2010

The Texas Preservation Summit will begin on Thursday, February 4 with the announcement of the *2010 Texas' Most Endangered Places List*. Please join us immediately after the announcement event for the opening forum and welcome. Roundtables will be held on Thursday afternoon and all day on Friday. The Summit will close on Friday afternoon with an opportunity to review and discuss the material identified in the roundtables and to propose next steps.

WEDNESDAY, FEBRUARY 3, 2010

4:00 pm – **Early registration**
6:00 pm Preservation Texas office, 1204 San Antonio, Suite 204

THURSDAY, FEBRUARY 4, 2010

8:30 am **Registration**
Texas State Capitol Extension, Legislative Conference Center

10:30 am **Announcement of the 2010 Texas' Most Endangered Places List**
Texas State Capitol, South Steps

12:15 pm **Welcome, Lunch, and Opening Forum**
Texas State Capitol Extension, Legislative Conference Center

3:00 pm **Roundtables**
Growing preservation awareness. A dialogue with elected officials. Securing support from elected officials for preservation projects can be a daunting process. This roundtable offers elected officials the opportunity to share their thoughts on these questions and more.

Cultural landscapes. Looking at the ground for a new perspective. What can we learn from taking a new look at our cultural heritage?

THURSDAY, FEBRUARY 4 CONT.

6:30 pm **Preservation Texas Annual Membership Meeting and Reception.** Please join us at the historic Paramount Theatre for cocktails, light hors d'oeuvres, and a short program as we recognize individuals who supported the preservation cause in 2009.

FRIDAY, FEBRUARY 5, 2010

8:00 am **Registration**
Texas State Capitol Extension, Legislative Conference Center

9:00 am **Roundtables**
Using social media to connect. Social media presents new opportunities and challenges for preservationists to communicate with their audience and to engage new audiences.

Fundraising for a preservation project. Raising money to preserve a historic place in your town? Hear and discuss how to tackle fundraising for preservation projects.

It's not easy being green. What are we talking about when we use the word "green"? Is green compatible with historic preservation or are there conflicting agendas?

11:00 am **Roundtables**
The Statewide Preservation Plan for Texas. The Texas Historical Commission and its partners are developing a new statewide plan to preserve and leverage historic and cultural fabric for the betterment of communities in Texas. Learn about the major themes of the plan and discuss a vision for preservation in Texas.

Neighborhood preservation. Discuss and learn about the avenues, incentives, and programs that are available to preserve owner-occupied, modest housing and neighborhood character.

Learning from diversity. Preserving community assets takes the whole community. How can preservation groups be more inclusive and encourage greater involvement of all cultural groups?

12:30 pm **Lunch.** "The Future of Preservation in Texas"

FRIDAY, FEBRUARY 5 CONT.

2:00 pm **Roundtables**
Technology and preservation. Preservationists around the state are developing web-based tools to document places that matter. Learn how these efforts can be effective in engaging the public in the creation of historic districts.

Modern + Recent Past. Discuss the challenges of preserving architectural and cultural heritage of the past 50 years, with a specific emphasis on the issues facing modern resources in Texas.

Preservation law. Are we familiar with the legal framework for preservation in Texas? Are we prepared for a fight?

4:00 pm **Concluding Forum.** Review, discussion, and next steps.

LOCATION
All events will be held in rooms in the Capitol Extension, located on the north side of the Capitol. Food and drinks are prohibited in the public corridors and in the hearing rooms.

PARKING
Parking is available in the Capitol Visitors Parking Garage at 1201 San Jacinto located between Trinity and San Jacinto Streets at 12th and 13th streets. Parking is free for the first two hours and \$.75 for each half hour thereafter (maximum daily charge: \$6.00); Metered spaces are available throughout the complex.

HOTEL
Please visit www.preservationtexas.org for information on lodging.



PRESERVATION Summit 2010

REGISTRATION

Register by Fax, Mail, or Online at
www.preservationtexas.org

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

(_____) _____

Phone _____

Email _____

Price includes registration to Thursday and Friday events, including the Thursday evening reception and meals.

Please select:

Members \$40

Non-members \$50

I am unable to attend, but am enclosing a contribution of \$ _____ to support the work of Preservation Texas. (Preservation Texas is a non-profit 501(c)3 organization and contributions are tax deductible as allowed by law.)

Payment information on return side